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JOUFFRE
ATELIERS
CRÉATIFS

ASINGLE PROFESSION : UPHOLSTERING

From Paris to New York, JOUFFRE perpetuates the fine tradition of the upholsterer's profession, fusing savoir-faire and French luxury.

Curtains, cushions, bedspreads, reproduction armchairs and contemporary sofas are hand crafted by the best artisans in our Lyon and New York workshops, before furnishing the world's most beautiful interiors.

JOUFFRE : A STATE OF MIND

*Our firm, which this year celebrates
its thirtieth anniversary, strives daily*

*to showcase and energize our teams' traditional
savoir-faire by developing the bold designs of some
of the world's most demanding clients.*

*Now the market leader, we work in France
and the United States, but also in other countries across
the globe, on projects where excellence is a prerequisite.*

*This is made possible by our hard work, dedication and
perseverance – but also the passion that drives every one of us.*

*We are a family firm, and have always sought to keep our people
central to what we do. Our work is informed by a singular*

state of mind in which certain values are essential :

the constant search for Excellence, Humility, Honesty, and Solidarity !

*Thanks to our team spirit, we allow ourselves to make
mistakes on condition that we learn intelligently from them,
in order to avoid any repetition.*

*We seek constantly the optimum level of quality on each project,
but also through each service we provide to our clients.*

*We also pamper our partners and suppliers,
who are key to the success of our projects.*

*The reputation we have earned over the years is due
to the respect we pay our profession and our rich array
of savoir-faire, which we deploy to serve innovation.*

*As a holder of France's Living Heritage label, we endeavor
to promote our know-how and pass it on to the next generations –
thus securing our company's future, which we cherish.*

Charles & Romain JOUFFRE

A LITTLE HISTORY

JOUFFRE was established in 1987
in Lyon, a city with a major textile
tradition and also the French silks-
tuffs capital. Renowned worldwide,
JOUFFRE specializes in high-class
upholstery, both traditional and contemporary.

The same passion has driven Charles JOUFFRE and
his teams for more than 30 years. They respect
age-old savoir-faire in order to serve demanding
international clients.

With workshops in Lyon and New York, but also
showrooms in Paris and central Manhattan, the
firm works for designers worldwide but also for
hotel proprietors, public agencies and individuals.



JOUFFRE constantly combines centu-
ries-old know-how and the latest exper-
tise to design innovative, exceptional
décors. Each creation is of outstanding
quality and utterly unique, perpetuating
the prestige of this fine craft.



THE JOUFFRE ADVENTURE

1987
JOUFFRE is established in Lyon

1989
A workshop and
showroom open in Paris

1989
Awarded the City of
Lyon Grand Prize
for Fine Crafts

1997
Seat and fabric workshops
(23,700 sq ft) open in Lyon

1998
The firm sets up
in New York

2006
Awarded France's
"Living Heritage Company"
(EPV) label

2013
The firm moves to
new premises in New York

2014
Charles JOUFFRE receives
the Chevalier de la Légion
d'Honneur decoration

2016
The Par Excellence showroom
opens in Manhattan :
"the New York address for
outstanding French savoir-faire"

2017
A new 11,800 sq ft complex
of workshops and offices
opens in New York

2017
JOUFFRE celebrates
its 30th anniversary



Charles Jouffre

A man with a passion, Charles JOUFFRE has exercised his profession for more than 40 years. After his apprenticeship in 1976, and fine-arts evening classes in Saint-Etienne, JOUFFRE toured France in 1978, training with craftsmen in the "Companions of the Tour of France" network. Next came years spent further refining his skills alongside exceptional artisans across France, before he joined André Paccard's team, with whom he was able to carry out prestigious upholstery projects around the world. Building on his discovery-packed experience, Charles JOUFFRE set up his own firm in 1987 - the start of a great adventure...



SAVOIR-FAIRE : A PASSION FOR A PROFESSION

Charles JOUFFRE conceives of the upholsterer's profession as "a fine craft that is part of a cultural heritage – a legacy that should be further enhanced and passed on to future generations." Besides drawing on centuries-old savoir-faire, the upholsterer's profession owes its long success to its adaptability : it employs new techniques and materials, as well as modern and innovative fabrics... Upholsterers must forever deliver on the boldest projects by some of the world's most demanding interior designers and decorators and product designers.

OPERATIONS, EXPERTISE AND SERVICES AT YOUR DISPOSAL

A SALES DEPARTMENT

*One priority :
our clients*

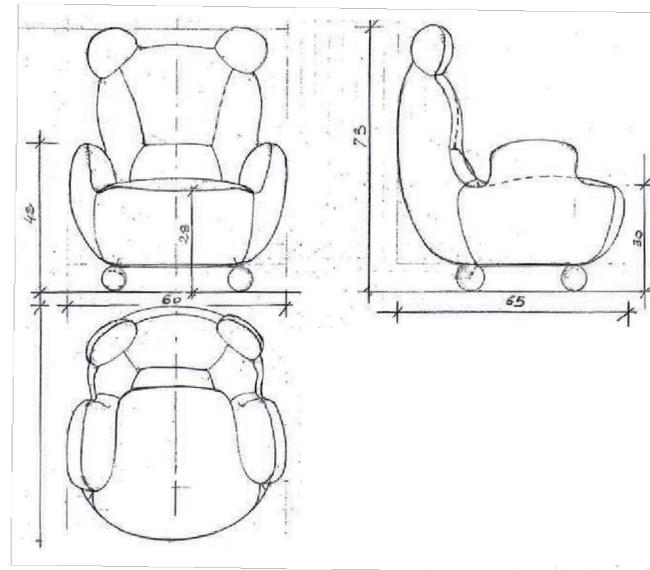
Our project managers are at our clients' full disposal. Devoted to understanding the most surprising and incongruous expectations, they generate ideas and take care to deliver esthetic and technical solutions for each project they handle. They then hand over to our production coordinators, whose role is to precisely convey clients' requirements to our teams (production development department, window treatment workshop, seat workshop, onsite upholstery team, logistics department, and so on).

PRODUCT DEVELOPMENT DEPARTMENT

Collaboration, selection, and development

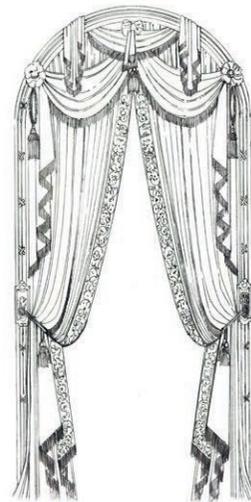
The workshops benefit from a showroom that is continually supplied and updated to optimally meet clients' requests in terms of moods and materials, and of suggestions for fabrics, trims, embroidery and track systems.

This expertise stems from our wish to be a source of ideas and to make each collaboration even more interesting and sophisticated.



Technical studies on window treatments

Making curtains or a décor is not just a matter of sewing and assembling fabrics. It also involves examining how trims and embroideries are positioned ; developing the track system ; and making dimensioned drawings of classic and contemporary décors. Then comes the production of the décors and their mocked-up installation in the workshop, allowing each creation to be adjusted. The technical officers are then indispensable in making sure that these bold décors are technically and esthetically flawless.



Technical studies on seats

Twenty years ago, in order to satisfy esthetic and technical expectations with regard to finishing and comfort, JOUFFRE set up a product development department – truly an innovation in the upholstery profession ! JOUFFRE therefore carefully studies proportions and finishes, while ensuring optimum comfort for all bespoke designs. The product development department is thus able to render the boldest projects either in hand drawings or in 3D using CAD. In some cases, JOUFFRE develops and executes 3D prints so that future productions can be modeled, enabling clients to refine their designs before prototypes are made.



The art of meticulous detail

SEAT WORKSHOP

A team with traditional French savoir-faire

Our craftsmen, most of whom have grown with the firm, are all proven upholsterers ; they include one "Best Craftsman of France" and two "Best Apprentice of France" award recipients. Able to restore period seats with the purest respect for the profession's traditions, they are also well versed in the requirements of a discerning clientele who expect expertise that is devoted to the creative act. Accordingly, each piece that leaves the workshop is unique, blending age-old savoir-faire and some of the latest techniques, with a constant objective: achieving the finest quality of finish coupled with the ultimate in comfort.

PURCHASING MANAGEMENT

A rigorous organization devoted to monitoring client projects

Our production coordinators work hard to optimize the allotted budgets : carefully calculating amounts of each item (fabrics, trims, track systems, etc.), estimating the time that will be spent on making each feature, negotiating intently with each supplier, then managing each aspect of inbound orders (confirmations, chase-ups, delivery tallying and acceptance, etc.). Our workshop managers, meanwhile, check the quality of the supplies received (fabrics, trims, embroideries, track systems...) and ensure that these deliveries match the quantities and CFAs ordered.

A word from Charles

“

I think that my passion for this profession, the stringent standards I set myself from my first experiences onwards, and my determination to carry out all kinds of projects, led many interior designers to take an interest in us. And we were delighted to attract them, because they are a clientele of perfectionists. We have since strived to show them that the profession could evolve, and that our teams' know-how could support their creativity.

”



DRAKE/ANDERSON
THE CARLTON HOUSE
NEW YORK
Exhibition

WINDOW TREATMENT WORKSHOP

Whether machine or hand stitched, each finish demands the utmost attention

Over the years, our seamstresses have acquired complete mastery of "haute couture" window treatments. They know every secret of curtains, blinds, bedspreads and cushions, but also drapes, festoons and jabots – whether in the antique or Italian style, or of the most contemporary design. The assembly of the finest fabrics, and their matching with the most sophisticated embroidery or the most refined trims, is carried out with unflinching passion.



A TEAM OF ONSITE UPHOLSTERERS

Installations carried out worldwide

Our onsite upholsterers are truly JOUFFRE's ambassadors. They are able to self-sufficiently execute stretched wall fabrics ; fabric or leather gainage of wooden furnishings ; and the installation of curtains and décors – whether 18th century, 19th century or contemporary. Like mercenaries, they adapt to and deal with every situation, wherever their assignment is located.



ROBERT COUTURIER
432 PARK AVENUE
Model Apartment

LOGISTICS DEPARTMENT

Organization and a set of skills

Each assignment, whether receipt or dispatch, requires special care. Our dedicated team is trained to assess and prepare for every step in the supply chain, both inbound (receipt, acceptance, checks, tallying) and outbound (quality of packing, quality of transportation, by air or sea, control over delivery lead times, customs clearance, deliveries, and onsite installation). The tool kit provided for our onsite upholstery teams is shipped on a case-by-case basis, then returned to our workshops for checking and repair as necessary.

SOME OF OUR CLIENTS

SPECIFIERS

France

Bruno BORRIONE
BISMUT & BISMUT
Agnès COMAR
Joseph DIRAND
GILLES & BOISSIER
Olivier GOSSART
Jacques GRANGE
Luis LAPLACE
India MAHDAVI
Chahan MINASSIAN
Alberto PINTO
Pierre-Yves ROCHON
Philippe STARCK
Pierre YOVANOVITCH
François ZURETTI
Jean-Michel WILMOTTE
Jean NOUVEL

London

David COLLINS
Rabih HAGE
Gabhan O'KEEFFE
Studio REED
Rui RIBEIRO
Francis SULTANA
Andrew WINCH

Brussels

François MARCQ
Axel VERVOORDT
Gert VOORJANS

United States

Ernest DE LA TORRE
D'APOSTROPHE DESIGN
Jeffrey BEERS
Alexandra CHAMPALIMAUD
Tony CHI
COLACION Studio
Timothy CORRIGAN
Robert COUTURIER
Frank DE BIASI
DEMISCH DANANT
DRAKE/ANDERSON
ELIAS ASSOCIATES
Emily SUMMERS
Michael GRAVES
Shawn HENDERSON
James HUNIFORD
Alexia KONDYLIS
Jessica LAGRANGE
Suzanne LOVELL
Brian Mc CARTHY
Peter MARINO
Juan MONTOYA
Juan Pablo MOLYNEUX
Peter PENNOYER
Annabelle SELLDORF
Studio SOFIELD
Ian SCHRAGER
Scott SNYDER
Robert STERN
ROMAN & WILLIAMS
Soucie HORNER
Tony INGRAO



LALLY & BERGER
LE MEURICE
Suite Pompadour

BOUTIQUES

Paris, New York,
London, Moscow,
Shanghai, Seoul,
Hong-Kong...

BALMAIN
CHANEL
FENDI
JEAN-PAUL GAULTIER
HERMÈS
SERGIO ROSSI
GROUPE GUCCI
TIFFANY & CO
VAN CLEEF & ARPELS
LOUIS VUITTON

HEAD OFFICES

Paris

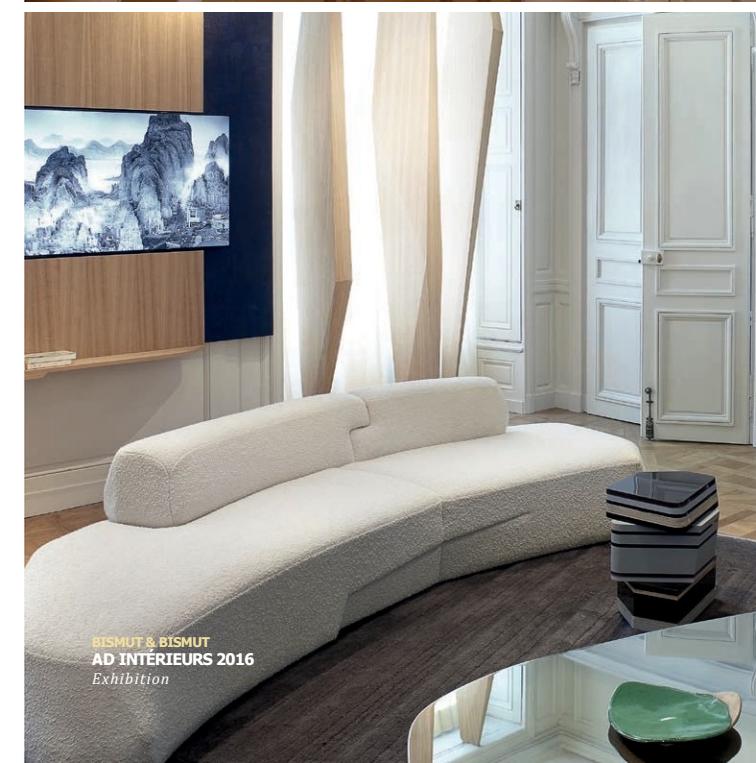
GROUPE ARTEMIS
GROUPE KERING
GROUPE LAGARDERE

Lyon

GL EVENTS



PHILIPPE STARCK
JEAN-PAUL GAULTIER
STORES



BISMUT & BISMUT
AD INTERIEURS 2016
Exhibition

HOTELS & RESTAURANTS

Evian

ROYAL EVIAN

Lyon

GRAND CAFÉ DES NÉGOCIANTS
BRASSERIE DES BROTTÉAUX

Paris

GEORGES V FOUR SEASONS
LE CRILLON
LE MEURICE
LE RITZ
PLAZA ATHENEE
PRINCE DE GALLES
SHANGRI-LA
ROYAL MONCEAU
LA BRAISIÈRE
À L'ANGLE DU FAUBOURG
TAILLEVENT
LA MAISON DU DANEMARK

New York

FOUR SEASONS
GRAMERCY PARK
NEW YORK PALACE HOTEL
MORGAN'S HOTEL
LA GRENOUILLE
VILLARD BAR
BACCARAT HOTEL

London

SANDERSON

Geneva

LES BERGUES

Shanghai

PENINSULA

Tokyo

ALAIN DUCASSE



A PENTHOUSE BETWEEN LAND & SEA

By GRADE New York

The renowned GRADE New York agency has artfully transformed a breathtaking penthouse in the heart of Miami Beach. Their meticulous renovation work was not just about reimagining the space; it was about crafting a sanctuary, a place where relaxation and family harmony take center stage. This penthouse now exudes an ambiance of serenity and is perfectly tailored to a family-friendly lifestyle.



APARTMENT IN MIAMI BEACH

By Fox-Nahem

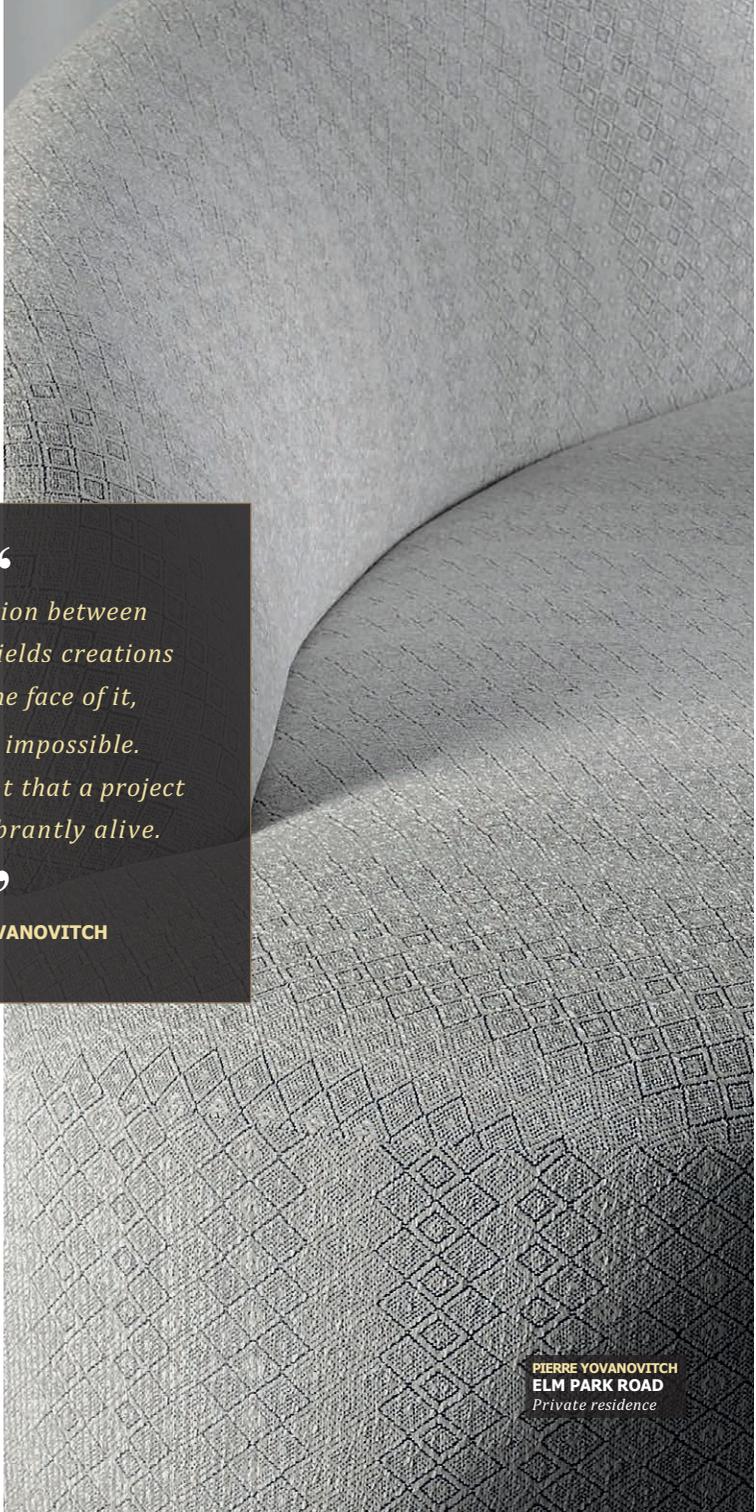
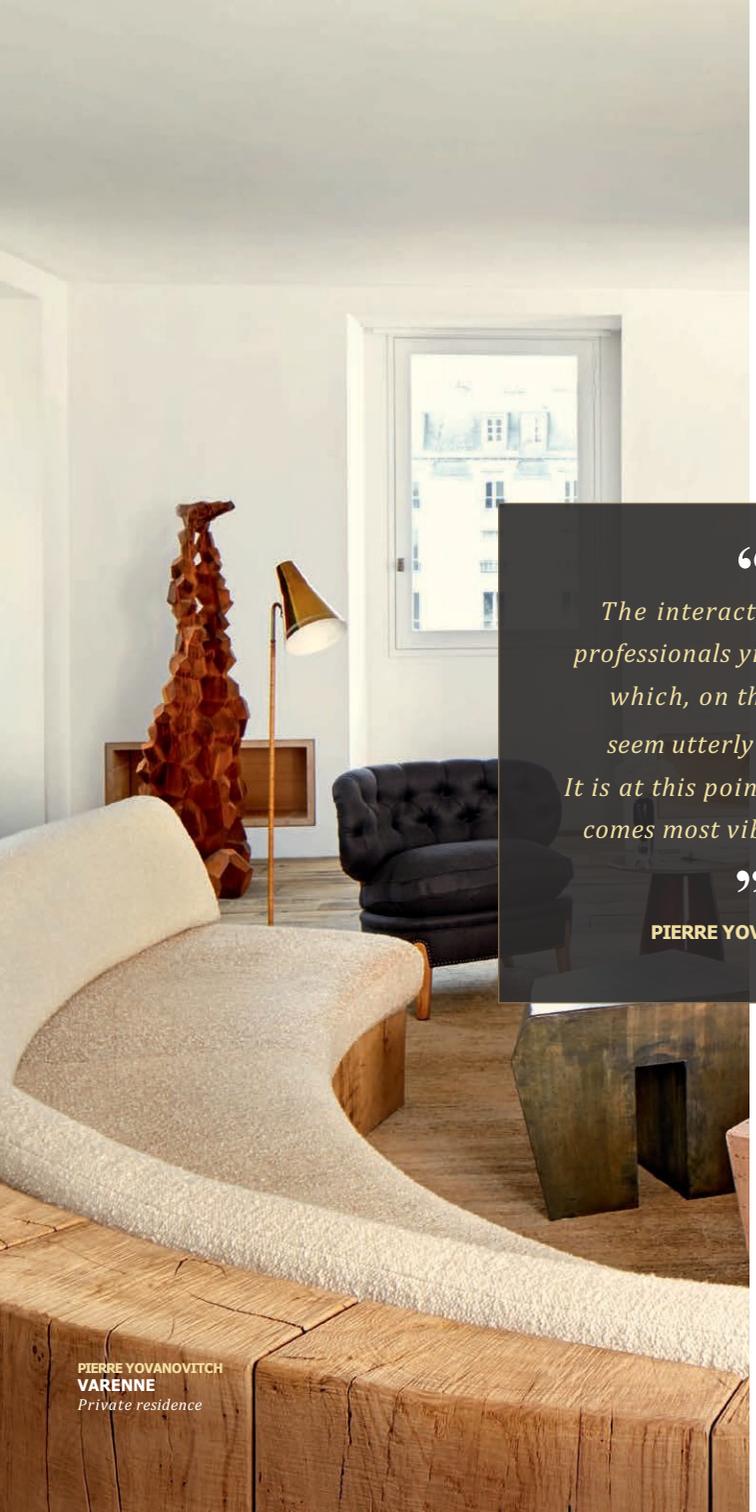
Nestled in the heart of Miami Beach, Florida, this spacious 400 square meter apartment offers an extraordinary lifestyle. With breathtaking views of Miami Beach's iconic beaches, this residence stands out for its unparalleled location. This apartment provides a unique way of living, perfectly blending urban living with the serenity of beachfront beauty.



AN EXCEPTIONAL YATCH

By Raphael de Cárdenas

Our workroom joined Rafael de Cárdenas to develop and carry out various upholstery works for the luxury exploration yacht.



“
The interaction between professionals yields creations which, on the face of it, seem utterly impossible. It is at this point that a project comes most vibrantly alive.
”

PIERRE YOVANOVITCH

**PIERRE YOVANOVITCH
VARENNE**
Private residence

**PIERRE YOVANOVITCH
ELM PARK ROAD**
Private residence



A LABEL

JOUFFRE is a recipient of France's Living Heritage Company (EPV) label, and is proud of this mark of recognition, bestowed every six years by the French government. Introduced to highlight French firms with high-class artisanal savoir-faire, the label is for craftsmen who cherish the performance of their profession and products.

JOUFFRE was one of the first companies to be awarded this label, in 2006 ; and the accolade was renewed in 2012.

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